



**The Heldrich Hotel & Conference Center
10 Livingston Avenue, New Brunswick, NJ**

CONFERENCE SCHEDULE

Wednesday, September 26, 2018	
5:00 – 8:45 p.m.	<i>Reception at “the Yard”</i> Join us at “the Yard” (one of Rutgers’ new P3 projects we’ll present during the conference) for drinks, buffet dinner, entertainment and casual conversations among other HEREL guests and conference presenters. The Yard is an easy 12 minute walk from The Heldrich Hotel, or just a short tax or Uber ride away. If you arrive by train during this time, stop by the Yard before heading to the Heldrich Hotel as it is one block from the New Brunswick train station. This reception is sponsored by New Brunswick Development Corporation, the developer of the Yard and other projects we’ll discuss and see during the conference.
Thursday, September 27, 2018	
7:00 – 8:15 a.m.	<i>Arrival, Registration and Breakfast</i>
8:15 a.m.	<i>Conference Welcome – Robert Roesener, Associate Vice President and Deputy General Counsel, Rutgers University</i>
8:30 a.m.	<i><u>Session 1 – Troubleshooting A Troubled Construction Project</u></i> Presenters: Gregory R. Faulkner, Partner, Robinson & Cole, LLP Martin A. Onorato, Partner, Robinson & Cole, LLP Gavin A. Middleton, Principal, Lehrer, LLC

	<p>This presentation will explore best practices, from both a legal and project management perspective, in mitigating losses and managing expectations yet preserving rights when construction projects go bad. When construction projects go bad, university owners often turn to events that took place during the construction of the project itself in assessing where things went wrong. Although certain factors during the course of building the project may have invariably led to the project ultimately failing, owners may fail to examine what went wrong before construction, or even before the design was underway. Selecting the right project delivery system, the right project team, and the right contract templates requires as careful consideration as decisions made during the course of design or construction. Nonetheless, there are the rare projects which are destined for failure even with the best laid plans and most thorough contract documents, and this presentation will explore common pitfalls and strategies to consider for troubled construction projects.</p>
10:00 a.m.	Break
10:15 a.m.	<p><u>Session 2 – How Well Do You Really Know That Title Insurance Policy And What Those Endorsements Are For?</u></p> <p>Presenter: Dan Buchanan, Senior Vice President & Underwriting Counsel First American Title Insurance Co.</p> <p>This presentation will briefly touch on the basic anatomy of a title insurance policy, then move into an explanation of many of the typical title endorsements commonly used by institutional owners in acquisition and construction matters, followed by a general discussion of title risks, how to mitigate them, and how to navigate the title insurance industry.</p>
11:45 p.m.	LUNCH
1:00 p.m.	<p><u>Session 3 – Is Online Retail Destroying Bricks and Mortar Retail In and Around College and University Campuses or Is It Just Transforming it?</u></p> <p>Moderator: Eric L. Stern, Partner, Morgan Lewis & Bockius LLP Presenters: Peter J. Bennett, Assistant Vice President, Business Services, Rutgers April Leavy, Director, Economic Development, Rutgers Matthew Stein, Vice President & Director, MSC Retail Ira A. Kauderwood, Associate General Counsel, University of Pennsylvania</p> <p>This presentation will explore (i) how the market trends in online retail are affecting bricks and mortar retail in and around college and university campuses, (ii) the contract and real property issues that arise when retailers such as Amazon, Walmart and Target seek to have a presence on and near college and university campuses, and (iii)</p>

	developing college and university policies for “Amazon-type” pick-up lockers.
2:30 p.m.	Break
2:45 p.m.	<p><u>Session 4 – Case Study of Recent P3 Construction Projects at Rutgers Followed by a Tour</u></p> <p>Presenters: Christopher Paladino, President, DEVCO Charles B. Liebling, Partner, Windels Marx Lane & Mittendorf, LLP Robert P. Roesener, Deputy General Counsel, Rutgers University</p> <p>This presentation will review recent P3 development projects on Rutgers’ historic college avenue campus (the Gateway, the Yard, an Honors College, and a new academic building), including a review of the projects’ legal structures and discussion of the key legal instruments involved in each project (such as air rights estates, ground leases, and service agreements). These projects utilized state and federal tax credit programs and involved partnerships with other governmental entities and a local non-profit development company associated with Johnson & Johnson.</p>
4:30 p.m.	Walking Tour of College Avenue Campus
5:30 p.m.	Cocktails at Stage Left in Downtown New Brunswick
6:15 p.m.	Seated Dinner at Stage Left
Friday, September 28, 2018	
8:00 a.m.	<i>Breakfast and HEREL Business Meeting</i>
9:00 a.m.	<p><u>Session 5 – The Role of Arts Venues in Economic Development and How Higher Education Institutions Can and Should Partner with Government and Private Entities to Foster this Kind of Development</u></p> <p>Presenters: Alec Stoll, Principal, Stages Consultants Merissa Buczny, Vice President, DEVCO Charles B. Liebling, Partner, Windels Marx Lane & Mittendorf, LLP</p> <p>This presentation will reveal (i) how colleges and universities are investing in bricks and mortar arts venues as a way to connect its students and the public to the professional arts community, (ii) negotiating leases, licenses and facility naming rights with arts organizations, and (iii) how these arts venues are being utilized to foster and spur economic local development.</p>
10:30 a.m.	Break

10:45 a.m.	<p><u><i>Session 6 – How Driverless Car Technology Will Affect Parking Regulations and Land Use Rules</i></u></p> <p>Presenters: Dave Falcone, Partner, Saul Ewing Arnstein & Lehr LLP Louis Archambault, Partner, Saul Ewing Arnstein & Lehr LLP David Dixon, Vice President, Stantec's Urban Places Robert Zuritsky, President, Parkway Corporation</p> <p>This presentation will explore the technology of autonomous cars and the potential effect on real estate development, land use, planning, and design criteria.</p>
12:15	Formal Sessions Adjourn; Lunch at The Heldrich