

2024 HEREL ANNUAL CONFERENCE
Florida International University
November 7th and 8th 2024

CONFERENCE SCHEDULE

Wednesday, November 6, 2024

7:00 p.m. - 9:00 p.m. Welcome Reception (optional) – The NAU Lounge, Intercontinental at Doral, Miami

Thursday, November 7, 2024

MARC Building 290, Earlene and Albert Dotson Pavilion, Modesto Maidique Campus (MMC)

7:30 a.m. Bus Leaves Hotel to MMC

8:00 a.m. – 8:45 a.m. **Breakfast**
Arrival and Registration

8:45 a.m. **Conference Welcome**

9:00 a.m. – 10:00 a.m. **Session 1 – Getting Creative to Make Housing Affordable**

Presenters: [Kenneth R. Artin](#), Bryant Miller Olive; [Rebecca Lacher](#), Associate General Counsel, Drexel University

Analyzing the meaning of affordable housing, discussion of the critical first steps and how to structure and finance these projects, and implications and solutions for students, faculty and the community.

10:15 a.m. Bus Leaves MMC to FIU's Engineering Campus

10:30 a.m. – 12:30 p.m. **Session 2 – Wind Engineering and the Wall of Wind (WOW)**

Presenter: [Erik Salna](#), Meteorologist & Associate Director of Education and Outreach, WOW

Testing and measuring wind loading and wind damage, as well as wind-driven rain intrusion, to improve design practices and create more wind-resilient and sustainable communities through enhancement of building codes and material improvements. This session includes a tour of FIU's state of the art NHERI WOW Experimental Facility.

12:30 pm Bus Leaves Engineering Campus to MMC

12:45 p.m. **Lunch** – Buffet Lunch

1:30 p.m. – 2:30 p.m. **Session 3 – Structuring University Transactions**

Presenters: [Ryan Pace](#), Director of Operations and Risk Management, Massachusetts Institute of Technology Investment Management Company; [Emily Najem](#), VP, Economic Development & Corporate Counsel, Purdue Research Foundation; [Tanisha Steward](#), Assistant Chief Counsel & Director, Office of Affiliated Organizations, Georgia Institute of Technology

Analyzing the drivers and challenges when higher education institutions develop and manage real estate assets directly, through affiliated foundations, or through other affiliated entities.

2:45 p.m. – 4:00 p.m.

Session 4 – Following the Money on a Construction Project

Co-Moderators: [Gregory R. Faulkner](#), Robinson & Cole LLP and [James E. Goodrich](#), Saul Ewing

Presenters: [Steve McKessey](#), Lehrer Cumming; [Doug Ruth](#), Whiting-Turner

How do we define and track reimbursable costs, fees, buyouts and savings through construction contracts.

4:00 p.m. – 5:00 p.m.

Walking Tour of Florida International University's MMC Campus

5:15 p.m.

Bus Leaves MMC Campus To Hotel

6:30 p.m.

Bus Leaves Hotel to Dinner

7:00 p.m.

Dinner Reception, Casa Juancho, 2436 S.W. 8th Street, Miami, Florida

Friday, November 8, 2023

MARC Building 290, Earlene and Albert Dotson Pavilion, MMC

7:30 a.m.

Bus Leave Hotel to MMC Campus

8:00 a.m. – 9:00 a.m.

Breakfast

9:00 a.m. – 10:15 a.m.

Session 5 – PILOTS

Presenters: [Kristin R. Muenzen](#), University Counsel, Princeton University; [Jared Pittman](#), Associate General Counsel, Cornell University

In an era when host municipalities constantly seek greater support from higher education institutions, this session will focus on lessons learned from the frontlines and recent experiences, including ideas to consider if negotiating for a fair and sustainable payment in lieu of a tax agreement with a host municipality.

10:30 a.m. – 11:30 a.m.

Session 6 – Higher Education and Lifelong Learning

Presenters: [Danny Price](#), General Counsel, Berry College; [Maureen Anders](#), Associate General Counsel, Arizona State University

Discussing the challenges and benefits of developing senior living-learning and retirement communities on and around university and college campuses that focus on lifelong learning, active engagement and intergenerational connection.

11:45 pm.

Box Lunch