**2022 HEREL ANNUAL CONFERENCE**
**Georgia Institute of Technology Hotel and Conference Center, Atlanta, Georgia**
**November 10 and 11, 2022**

**CONFERENCE SCHEDULE**

**Wednesday, November 9, 2022**

7:00 p.m. Welcome Reception (optional) – Club Room (Hotel)

**Thursday, November 10, 2022**

7:00 – 8:00 a.m. **Breakfast – Dining Room**
Arrival and Registration – Conference Room A

8:15 a.m. **Conference Welcome – Conference Room**
Shannon McGhee, The University System of Georgia

8:30 a.m. **Session 1 – Putting Classroom Learning to the Test: Inside Saxbys' Experiential Learning Platform**

**Presenter: Nick Bayer, Founder & CEO, Saxbys**

Founder & CEO Nick Bayer will discuss Saxbys' Experiential Learning Platform, which brings a living, breathing Certified B Corporation to higher ed campuses and puts the students in charge. Undergraduate students become CEOs of their own million-dollar businesses, managing a team of their peers and all cafe operations, including the profit & loss statement. In partnership with the college or university, Student CEOs earn full academic credit for their semester-long term, receive a salary from Saxbys, and center their learning around three pillars: Community Leadership, Team Development, and Financial Management. Attendees will learn about the profit sharing and legal structure between partner institutions and the company, and the other business and practical planning that precedes opening a Saxbys on-campus. Attendees will come away appreciating how Saxbys' Experiential Learning Platform complements traditional, in-classroom learning and empowers students to become servant leaders.

9:35 a.m. **Session 2 – Case Study Regarding Mixed-Use, Gateway Project at Morehouse School of Medicine**

**Presenter: Michael Rambert, Senior Vice President, General Counsel & Corporate Secretary, Morehouse School of Medicine**

This presentation will cover gifting of to land to MSM, legal structuring of development and unique land covenants, recent sale of project, its value to MSM as a gateway to the university. For more project information click here https://atlanta.curbed.com/2018/10/30/18041602/morehouse-school-medicine-mixed-use-breaks-ground-westside

10:35 a.m. **Depart for Tour – Morehouse School of Medicine**
**Bus Departure – Outside of Hotel Lobby**

10:55 a.m. **Guided Walking Tour of Morehouse School of Medicine Mixed-Use Project**

12:30 p.m. **Lunch – Buffet Lunch – Hotel Dining Room**

1:30 p.m. **Session 3 – Pages in Partnership: The Real Estate Development of EmTech Library Services Center**

**Presenters: Melinda E. Simon, Associate General Counsel, Emory University, Leslie N. Sharp, Ph.D., Dean of Libraries, Georgia Institute of Technology, Nathan Rosser, General Manager, Library Services Center & and Hyen Sung, Chief Counsel, Transactions & Administration, Georgia Institute of Technology**

This presentation will explore the genesis of Emory University (private) and Georgia Institute of Technology (public) partnering to construct and share a facility for certain library and archival services, the project legal and financial structuring, management and lessons learned (in addition to touring the library facility this session would include a walking tour of Emory University's campus). For more project information click here http://libraryservicecenter.org/#header

2:30 p.m. **Depart for Tour of EmTech – LSC & Emory Campus**
**Bus Departure – Outside of Hotel Lobby**

5:45 p.m. **Walk from hotel to restaurant**

6:15 – 8:30 p.m. **Seated Dinner at Ecco Midtown**

**Friday, November 11, 2022**

8:00 – 9:00 a.m. **Breakfast – Hotel Dining Room**

8:30 a.m. **HEREL Business Meeting - Conference Room A**

9:00 a.m. **Session 4 – Commercial Lease Negotiation: University-Industrial Research Collaboration– Tech Square – CODA building**

**Presenters: Tony Zivalich, Associate Vice President, Real Estate, Georgia Institute of Technology & R. Robinson Plowden, Partner, Eversheds Sutherland**

This presentation will provide an overview of Atlanta's center for converging industry, research, and educational leadership in a dynamic and word-class real estate development known as "Tech Square". Within this Tech Square corridor, attendees will learn the legal structure and development, and Georgia

Tech's role as anchor tenant of the newest mixed used facility to create cross-tenant "neighborhoods" for collaborative transdisciplinary space between Georgia Tech and industry partners. How Georgia Tech visualized and negotiated certain lease provisions to allow effective, sustainable, and future academic and educational space at an efficient cost of occupancy. For more project information regarding the CODA building click here and Georgia Tech Square click here https://codatechsquare.com/ https://www.gatech.edu/tech-square

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| 10:15 a.m. | **Guided Walking Tour of CODA**<br>**Depart Hotel Front Lobby** |
| 10:30 a.m. | **Guided Walking Tour of CODA** |
| 12:00 p.m. | **Box Lunch** |
| 1:00 – 3:00 p.m. | **Session 5 –A Clean Sweep of Liens and Historical Monument Title: Georgia State University's Acquisition of Former 1996 Olympic and Atlanta Braves Stadium**<br><br>**Presenters: E. Neal Bateman, III, Associate General Counsel, Georgia State University (GSU) & Amar Agha, Associate General Counsel, Georgia State University (GSU)** |

This presentation will provide GSU's practical guidance to identifying and negotiating the release of potential liens against tenant's personal property remaining on the stadium premises after closing. How GSU navigated and detangled legal title to associated stadium historical monuments among disputing parties, and the university's perspective as to continued preservation of these monuments. For general project information of GSU's acquisition and transformation of the historical stadium, and area revitalization click here and for information regarding Georgia State Stadium click here

https://news.gsu.edu/magazine/fall2019/summerhills-next-act

https://www.collegegridirons.com/stadiums/georgia-state-stadium/

***Round- trip tour transportation included in Conference Fee***